



Tehran International Book Fair
Italy Guest of Honour 2017 - 3rd – 13th May 2017

TIMELESS BEAUTY

PROGRAMME

Wednesday 3rd May

11 PM <i>Italian Pavilion</i>	<i>Inauguration of the Italian Pavilion</i> Speeches by the Italian authorities
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Thursday 4th May

3 PM <i>Italian Pavilion</i>	<i>The luminous Middle Ages: story of a great misunderstanding</i> Alessandro Barbero with Carlo Cereti Clichés and part of historiography consider it humanity's darkest period. But is that really true? Alessandro Barbero helps light up the many "beauties" of those centuries: in art, trade, philosophy, technological innovations.
4 PM <i>Italian Pavilion</i>	<i>Museum of Italy: masterpieces and their stories</i> Melania Mazzucco with Aydin Aghdashloo <i>Presented by Felicetta Ferraro</i> A painting is never just a painting. There is a story behind each brush stroke, each colour choice, each nuance. Melania Mazzucco tells the audience the most interesting ones, linked to some of the greatest masterpieces of Italian art history. In dialogue with her, painter, graphic designer and critic Aydin Aghdashloo will talk about the beauty and styles of Iranian art.

Friday 5th May

3 PM <i>Italian Pavilion</i>	<i>Gentle Stilnovo: Italian 13th and 14th century poetry</i> Valerio Magrelli with Iman Mansub Basiri Another literary focus, centred on verses. A two-voices meeting which will see Valerio Magrelli and Iman Mansub Basiri comparing the "gracious, kind" beauty of Florentine poetry between the end of the 13th and start of the 14th centuries and the tradition of the great Persian authors (with readings from the Italian editions of Hāfez).
4 PM <i>Italian Pavilion</i>	<i>Every youngster could...</i> Michele Serra with Mahsa Mohebali They will build the future world: youngsters. Actually, they are already doing so. The session with Michele Serra, journalist, writer and author of <i>Ognuno potrebbe (Everyone could)</i> will proceed through irony, thoughts and advice on how to avoid the mistakes made by those before us. Together with him, the Iranian writer Mahsa Mohebali.



Saturday 6th May

3 PM <i>Italian Pavilion</i>	<i>That splendid dance between Myth and Truth</i> Valerio Massimo Manfredi with Carlo Cereti What is true about the history of Ancient Rome? And how much was added to inflate the legend? How can we establish where reality stops and fiction starts? A master of the historic novel guides us on a journey between investigating the past and its re-elaborated narrative version.
4 PM <i>Italian Pavilion</i>	<i>The simple beauty of Pinocchio: a border-less tale</i> Guido Scarabottolo with Elham Asadi Homage to an Italian classic, known and loved all over the world. Guido Scarabottolo, together with the Iranian illustrator Elham Asadi, presents the best illustrators of this character and tells us about his minimalist reinterpretation of Pinocchio.

Sunday 7th May

3 PM <i>Italian Pavilion</i>	<i>Italo Calvino and Tehran</i> Marco Belpoliti with Antonia Shoraka The classics of 20th century Italian literature are much loved in Iran. In particular those by Italo Calvino, with the fiftieth anniversary from the first translation falling this year in 2017 (<i>Il visconte dimezzato</i> , 1967). A window on our classics and a tale of Calvino's journey through Iran, with a presentation of his books to the Iranian public. Marco Belpoliti and Antonia Shoraka, head of Department of Italian Studies at the Islamic Azad University of Teheran, will talk about this special relationship.
4 PM <i>Italian Pavilion</i>	<i>Words & Visions: how to imagine, build and narrate tomorrow's cities</i> Gianni Biondillo with Kamran Afshar Naderi Architect, writer and lecturer on territorial psycho-geography and narration, Gianni Biondillo accompanies us – together with the architect Kamran Afshar Naderi – to explore that border between literature and architecture. In a meeting dedicated to reinventing living space, particularly evident in the two metropolises of Milan and Tehran.

Monday 8th May

3 PM <i>Italian Pavilion</i>	<i>Small geniuses grow: what is lovely about science</i> Luca Novelli with Ehsan Rezaei A meeting dedicated to science books for children and explaining it to the smallest. From inventing Zero to the History of the Earth, from robotics to microbiology, science is fascinating when narrated lightly, with humor. As Luca Novelli and the journalist and writer Ehsan Rezaei will show.
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Tuesday 9th May

<p>3 PM <i>Italian Pavilion</i></p>	<p><i>Fantasy helps you grow: stories, dreams and visions for tomorrow's readers</i> Beatrice Masini with Hoda Hadadi <i>Presented by Felicetta Ferraro</i> Thousands of children visit the Tehran Book Fair every year. This meeting is dedicated to them. To start out on a journey through different styles and fantastic worlds. Accompanied by Beatrice Masini – whose job and passion is to imagine them, write about these worlds and bring them to life even in other languages – and by Hoda Hadadi, who draws them.</p>
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Wednesday 10th May

<p>3 PM <i>Italian Pavilion</i></p>	<p><i>Interior future and near future: the innovation dilemma</i> Michela Murgia with Mohammad Tolouei <i>Presented by Felicetta Ferraro</i> Even in scientific research, Italy and Iran have points of contact: for example, the excellence in a cutting-edge technological sector like robotics. But what are the innovation challenges for society? The careful analysis by Michela Murgia, a distinctive voice in Italy's contemporary cultural panorama, will interact with the one by her colleague writer Mohammad Tolouei.</p>
<p>4 PM <i>Italian Pavilion</i></p>	<p><i>Bel canto and the power of music</i> Marcello Nardis with Ramin Sadighi Italy and Iran share a long musical tradition. In both countries, it is rooted in past periods. The tenor and pianist, Marcello Nardis, together with the founder of the music label "Hermes Recors" Ramin Sadighi, talk about lieder and music.</p>

Thursday 11 May

<p>3 PM <i>Italian Pavilion</i></p>	<p><i>Between followers and champions: sport as an epic tale</i> Marco Pastonesi with Mehdi Rabbi At first sight, cycling is an individual sport ("one man alone in the lead") whereas rugby is a team sport. However, Marco Pastonesi has written a book on team cycling (<i>The follower's diary</i>) and another on a rugby star player (<i>The black hurricane</i>). Because even sport is always a surprise. The writer Mehdi Rabbi will join him in the dialogue.</p>
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